

AUGUST 2018 NCALB NEWSLETTER

NEW BOARD MEMBERS WILLIE A. JOHNSON and LISA YORK APPOINTED BY GOVERNOR

Governor Roy Cooper has appointed two new members to the North Carolina Auctioneer Licensing Board to serve 3-year terms expiring June 30, 2021. Congratulations to Lisa York of New Hill and Willie A. Johnson of Greensboro. They fill the seats previously held by Daniel H. DeVane of Garner and Susan Rogers Holder of Mount Airy.

Mr. Johnson attended North Carolina A & T State University and Guilford Technical Community College where he earned a degree in Business Administration. He became a licensed auctioneer in 1989 and a licensed real estate broker in 1993. Mr. Johnson earned the Certified Auctioneers Institute (CAI) designation at Indiana University. Willie Johnson Auctioneer & Associates auction firm was established in 1992 and Willie Johnson Realty firm in 1998. During the years he has conducted marketing as a broker and auctioneer in residential and commercial properties at Century 21 and Keller Williams Realities. In 2005, he served as president of the Auctioneers Association of North Carolina (AANC), and served as AANC convention chairman in 2000 and 2004. Mr. Johnson is a member of the Greensboro Regional REALTORS Association, North Carolina REALTORS Association, National REALTORS Association and National Auctioneers Association. In 2005 NC Governor Michael Easley appointed Mr. Johnson to the NC Auctioneer Licensing Board, where he served as Chairman 2007-2008.

Ms. York is a REALTOR® & first generation auctioneer. She holds the CAI and AMM designations and is a National Auctioneer Association CAI Class Advisor. Ms. York is the 2017 North Carolina Grand Champion Auctioneer, and was the 2010 Sanford Area Chamber of Commerce Ambassador of the Year and the 2015 President of the Sanford Area Association of REALTORS,. She has served each of these organizations in various roles, and she currently serves as the NC REALTORS Region 3 Vice President. Ms. York was awarded the 2009 Rising Star Award for the Sanford Area Association of REALTORS and has won the NC REALTORS Past Presidents Scholarship Award. She is a 2015 NC REALTORS Leadership Academy Graduate.

York and Johnson join current members William B. Lilly, Jr. – Chairman, Gary Boyd – Vice Chairman, and Member Lisa L. Brown on the Board.

Much gratitude goes to Dan DeVane and Susan Holder for their commitment and dedication to the Board and service to the State through their roles as a Board members.

WELCOME NEW LICENSEES!

(March 13, 2018 - August 7, 2018)

AUCTIONEERS

Bonomo, Jeri Lynn – Atkinson, NC
Brisson, David Patrick – Dublin, NC
Callahan, Chris Wilson – Monroe, NC
Davis, Alyssa Rae, Pink Hill, NC
Davis, Dennis Ray – Pink Hill, NC
Drinkwater, Keith Lavaughn – Eatonton, GA
Fordham, Michelle Lynn – Kinston, NC
Hathcock III, Robert Lee – Albemarle, NC
Hobbs Jr., Willie James – Hampstead, NC
Hockaday, JoAnn Hales – Hampstead, NC
Morris, Billy Wayne – Mt. Airy, NC
Johnson, Darryl William – Pikesville, NC
Johnson, Lewis Wiley – Cornelius, NC
Newsom, Matthew Walter – Charlotte, NC
Preston, Gary Wayne – Davidson, NC
Rizk, Antoine – Concord, NC
Smith, Gary Edward – Swansboro, NC
Triplett, Larry Todd – Hudson, NC
Williams Jr., Carlos Edward – Mocksville, NC
Wright, Christopher Drew – Dobson, NC

APPRENTICES

Schaub, Eric Brett – Franklin, NC
Zander, Nancy Condon – Asheville, NC

FIRMS

Blackrock Auctions, LLC – Mooresville, NC
Complete Auctions, LLC – Gibsonville, NC
Double Hammer Auctions, Inc. – Jacksonville, NC
Franklin Auction, Inc. – Franklin, NC
French Board River Auction Company, Inc. – Arden, NC
Guiding Hands Services, LLC – Clayton, NC
Interlux, Inc. – Charlotte, NC
Smooth Transitions, LLP – Youngsville, NC
Southern Caller, LLC – Hampstead, NC
United Food and Beverage – Hickory, NC

IMPORTANT NOTICE!!!

This email newsletter is sent to all NCALB licensees whether you are in ACTIVE or LAPSED STATUS. Lapsed status is fine as long as you go no longer than 2 license years without renewing as Active again and you are not engaging in auction activity.

HOWEVER, it is a serious violation to conduct any auction activity (including signing a contract for an auction) without being in Active status. Please keep this in mind to avoid any potential disciplinary issues, and please contact NCALB at (919) 567-2844 or info@ncalb.org if you have any questions.

OUTSIDE "HELP" WITH AUCTION ADVERTISEMENTS

Occasionally an auctioneer receives notice of an advertising violation from NCALB and they had not even known that the particular ad had been placed. Sometimes the auctioneer's seller is trying to be helpful by posting signage or free on-line advertising such as Craigslist, but they don't know that the auctioneer is responsible for reviewing and approving all advertising. They also don't know about the advertising rules that auctioneers must abide by, such as when certain words can be used (e.g. Absolute), when it is permissible to advertise an auction as an estate auction, that an estate auction advertisement must indicate whether the specific person who's estate is being auctioned is living or deceased, and that the auctioneer's name and license number must be included in the auction advertisement.

This potential problem can be addressed through effective communication from the auctioneer that marketing a scheduled auction is solely the auctioneer's responsibility. It can also be addressed in the auction contract, explained, and agreed to by the seller's signature. If the auctioneer chooses to allow a seller or anyone else to assist with marketing an auction, the auctioneer should insist that a condition of that permission be that all marketing efforts by anyone else be subject to prior review and approval by the auctioneer to ensure that no violations of **N.C.G.S. 85B** or **21 NCAC 4B** occur as a result of that outside "help."